

Barnstormers Booster Club General Meeting Minutes

Prepared by Mindy Reed

Meeting Subject

Attendance 29

Committee Updates

| Location | Date | Start Time | End Time |
|--------------------------|-----------|------------|-----------|
| Clipper Magazine Stadium | 1/14/2014 | 6:38 p.m. | 7:42 p.m. |

Objective

To provide committee updates to the General Membership

1. Meeting Notes/Agenda Items
2. Welcome & Call to Order by Jim Reed
3. Introduction of Lancaster Barnstormers Representative – Kristen Simon
4. Rose McNaught and Frank Greenwood made a motion to approve the minutes of the previous General Membership Meeting. The members present at the meeting approved the motion.
5. Treasurer's Report – Deb Heisey
 - a. General Fund
 - i. Starting Balance - \$766.04
 - ii. Payments
 1. \$36.80 to US Post Office for stamps.
 2. \$88.56 to Office Max for business cards and Ink.
 - iii. Deposits
 1. Membership Dues - \$655.00
 - iv. Ending Balance - \$1,295.68
 - b. Activities Fund
 - i. Balance - \$98.73
 - c. Mindy Reed and Lori Carrasco made a motion to accept the treasurer's report. The members present at the meeting approved the motion.
6. Committee Reports
 - a. Historical – Lori Carrasco
 - i. No news to report.
 - b. Membership/Activities – Dana Irwin/Wes Kurtz
 - i. The Membership/Activities Committee held a meeting on January 7. Details of the meeting were discussed under new business.
 - c. Charitable – Mindy Reed
 - i. Mindy thanked the club for all of their efforts at the Lancaster Project for the Needy. Mindy took an informal poll of the membership present at the meeting to determine how we may help next year. The members indicated that they would be interested in assisting the project by putting the boxes

together next year rather than assisting with packing the boxes on the morning of the event.

- ii. Mindy also thanked everyone for their assistance with the You and Me on a Comeback Bowlerama. The total intake for the day was just shy of \$1,500 and the net profit was between \$1,100 and \$1,200.
 - d. Communications/Website – Jim Reed on behalf of Laurie Fuller
 - i. Please remember to post items on the Facebook page. Mindy Reed has also been given Administrator access and will be glad to post any items that committees would like to have posted on behalf of the club so that those who have “liked” our page will have an easier time finding our posts.
 - ii. Please remember to send items through Mindy to send to Laurie to have posted on the webpage.
 - e. Governing Documents – Deb Heisey
 - i. No news to report
 - f. Player Liaison – Lori Carrasco on behalf of Deb Greenwood
 - i. Deb does plan to hold a meeting of the Player Liaison committee.
 - ii. She plans to ask members of the committee to be in charge of the volunteer meals in order to assist her in the coordination of the food items needed.
 - iii. Deb is working on suggested dates for the player meals for the 2014 season.
 - iv. If anyone has any of the small phone books and does not want them, please see that they are given to the Greenwoods as they will provide them to the players as they arrive in the spring.
 - g. Fundraising – Mae Emenheiser
 - i. May is planning a fundraiser at Friendly’s in Centerville on May 12. A flier will not be needed. A portion of the take for the evening (from 5-8 p.m.) will count towards the amount of funds raised. Last year, approximately \$200 was raised from this one evening. The date was chosen as it is an “off” day for the players and several said they would have been interesting in attending last year’s fundraiser, so there is hope that some will come out to support the club.
 - h. Barnstormers Liaison Committee – Lori Carrasco
 - i. If there is any Club related communications that must go to the front office, please filter through Lori who will pass along to Kristen.
7. Old Business
- a. There was no old business to report.
8. New Business
- a. Jim Reed reviewed the chairpersons of the committees as noted earlier in the minutes. If anyone is interested in serving on a

committee, please feel free to contact Jim Reed or the chair of the committee.

- b. Jim Reed reviewed that since the beginning of the Club Laurie Fuller has been donating the domain of the website through her company.
 - i. A suggestion was made to determine the approximate cost of a website and if we are able to sponsor this as a club paid item or have another company sponsor the page.
 - ii. Susan Bleacher volunteered to review these items as the chairperson of the committee. Olivia Lancaster, Deb Heisey and Mindy Reed will assist as needed.
- c. Jim Reed introduced the new members that were present at the meeting.
- d. Dana and Wes discussed the updates from the Membership/Activities Meeting on January 7.
 - i. Wes asked if the membership was interested in pins again this year. Frank Greenwood and Rose McNaught made a motion to have a pin and all members present at the meeting approved the motion.
 - ii. Dana Irwin and John Witwer made a motion for Ashely Emenheiser to make a design. If anyone else is interested in designing a pin, they are to email the design to Mindy Reed prior to the next Board meeting on February 11. The Board will be entrusted with approving the design, sending the design to the barnstormers and ordering the pins. All members present at the meeting approved the motion.
 - iii. The committee is suggesting dates to the front office for the following activities at the stadium.
 - 1. High five tunnels – one per month.
 - 2. Handing out the “First Pitch” books – one per month.
 - 3. Tables on the concourse at fan fest and one evening in early May.
 - 4. Two picnics will be held (one paid by the Barnstormers and the other funded by members if they choose to attend).
 - iv. Other activities will be held as follows
 - 1. Dinner at Good and Plenty on February 22 – 5:00 p.m. Cost is on your own and should be approximately \$15 a person as they will be allowing their “winter special” pricing for our group.
 - 2. Bowling at Leisure Lanes on March 22 at 2:00.
 - 3. There will be a social on October 18 at a place to be determined.
 - 4. Breakfast on November 8 at the Apple Tree in Centerville at 9 a.m.

- v. The opinion of the membership was requested regarding possible bus trips/car pool trips. If there are any bus trips in 2014, a non-refundable deposit will be required.
 - 1. Last year, two trips were planned – to the All-Star game in Southern Maryland and to the Aberdeen Ironbirds. The trip did go to Southern Maryland, but the trip to Aberdeen was done as a car pool trip. We did lose money on the Aberdeen trip as we were under contract for 30 tickets in their picnic area and when not enough people were going, we did have to cancel. Unfortunately, due to the timing of the cancellation, we were still required to pay for the cost of all 30 tickets.
 - 2. The following items were suggested in regards to trips
 - a. MLB game
 - b. If a trip is plan, make it open to the public immediately with the same price for members and non-members to assist in filling up the trip.
 - c. If a trip is planned, plan to have it for the bus and the cost of the ticket only. Some are not interested in the picnic that would go along with it.
 - d. Suggestions were made to go to some our own away games. Options within reasonable driving distance are Southern Maryland and Camden.
 - 3. Dan Ranck and Don Snyder made a motion to have Dana look into the cost of a bus and tickets for both Camden and Southern Maryland. The members present at the meeting approved the motion.
- vi. A suggestion was made to have members T-shirts for us to wear throughout the season, particularly for activities. Frank Greenwood and Mae Emenheiser made a motion to proceed and order t-shirts based on the cost of \$10 per shirt.
 - 1. The cost of the shirt is broken down with a total cost to print of approximately \$8.00 (depending on the size of the order), \$3.00 per shirt will be funded by You and Me on a Comeback for all that the Club does for the organization. This would net approximately \$5.00 which would come back to the Club. This will be earmarked for the October 18 Member social.
 - 2. Mindy Reed will be in charge of the order forms and ordering the T-shirts once all monies are collected.
 - 3. Only the amount of shirts ordered by members will be ordered from the company.

4. The members present at the meeting approved the motion.
- e. Jim Reed discussed the member survey from the November Meeting
 - i. Some members requested a listing of the membership be available to everyone. Based on the results of the survey and out of respect to everyone's privacy, the member list will not be published to everyone, but Jim will have an up-to-date listing available at each General Membership and Board Meeting.
 - ii. The Membership expressed interest in ordering "Member" T-shirts which were discussed by the Membership/Activities committee.
 - iii. Interest was expressed for a jersey auction to benefit the club. When this was discussed at the Membership/Activities meeting, it was noted that we would want to know how many auctions are on the slate for the season as we wouldn't want to have the season saturated with auctions.
 - iv. As discussed with the Membership/Activities committee, it was determined that two would be a good number – one would be at fan fest and another during the season.
 - v. Possible dates for assisting in handing out the "First Pitch" books will be presented to the front office. We had approximately 23 people interested in assisting with this.
 - vi. Jim also has a listing of those interested in assisting with committees and will share those with the committee chairs. Once again, if you are interested in being a part of a committee, please notify Jim or the committee chair.
 - vii. Jim also presented ideas that were shared by the members for ways to promote the club. These items included the following
 1. Announce information at the stadium and on the radio
 2. Include the Booster Club members in the on-field promotions.
 3. Advertise more – there will be an ad in the "First Pitch" again this season.
 4. Advertise on the video board at games.
 5. Ask WGAL and the Lancaster Newspapers to do a story on the club.
 6. Assist in throwing out the squishy balls or other items on nights that we have a "high five" tunnel.
 7. Be more friendly to the public.
 8. Have a special mailing sent out to season ticket holders.
 9. Promote the club via word of mouth.

- f. If anyone does not have the club's web address and email address, Jim had business cards available.
- 9. Upcoming meeting dates
 - a. The next Board meeting will be February 11, 2014.
 - b. The next General meeting will be March 11, 2014.
- 10. Comments from the Lancaster Barnstormers representatives – Kristen Simon
 - a. This is always a crazy time for the front office as they are planning a lot of things for the season. Particularly this year since it is the 10th anniversary. We are three months away from spring training. The front office has been beefed up with new staff members. Dave Collins will be broadcasting on WLAN and iHeart Radio. We do have a new GM of Legends. Tyler was previously with the York Revolution.
 - b. They are always open to suggestions from the fans on how they can improve.
 - c. Player information will begin in February.
- 11. Rose McNaught and John Witwer made the motion to adjourn the meeting. The members present at the meeting approved the motion.