

Barnstormer Booster Club Meeting Minutes
Prepared by Mindy Reed

Meeting Subject	Attendance 26
General meeting	

Location	Date	Start Time	End Time
Clipper Magazine Stadium	10/22/09	6:40 p.m.	7:45 p.m.

Objective
To provide committee updates to the general members

Meeting Notes/ Agenda Items

1. Welcome – Jerry Kipphorn
2. Call to order
3. Introduction- Lancaster Barnstormer Representative
 - a. Kristen Simon
4. Evelyn Lefever and Lester Rowe made the motion to approve the September 22, 2009 minutes. The entire Club approved the motion.
5. Treasurer's report – Deb Heisey
 - a. No update as all funds remain as they were in September
6. Charitable – Mindy Reed
 - a. Lancaster Project for the Needy
 - i. The sign-up sheet is available for the Christmas Eve food distribution. In addition, you may complete the form on-line to sign up as well.
 - b. You and Me on a Comeback
 - i. Jed Morris is working on a petition for Lancaster General Hospital to show the support a "Comback" center would receive. He requested that people email him a brief note to share their support. A link to the email address is available on his website (www.youandmeonacomeback.org) under the UPDATES! Section. Please share this address with your friends and family.
7. Communications & Website – Laurie Fuller
 - a. Bios for the upcoming election should be submitted by November 1. If you are a current Officer or Board Member and wish to re-use your bio from last year, please notify Laurie.
8. Activities – Vicki Sauders/Deb Paules
 - a. The form is now available for the Atlantic City Fundraiser on March 13.
 - b. The Cooperstown, NY trip is still being finalized, but the trip will be held on October 9 & 10, 2010

- c. An additional Bowling Night has been added for February. Additional details will soon be available.
 - d. The Dutch Apple Dinner Theater tickets are available. The deadline is Friday, October 30.
 - e. To aid the committee and for other items, a Majic Jack Phone has been purchased for the Club. The phone number is 717-826-5567. This number will be used as a contact for trips.
9. Player Liaison – Kelley Breniser/Deb Greenwood/Olivia Lancaster
- a. Work has begun on the player meals for 2010. We are in the process of working with some area restaurants to provide the meals for one or two times per month. One additional meal will be paid for by the Club and the final meal will be provided by Club members.
10. Old Business
- a. The focus of the Club in the future was discussed by the members who were present.
 - i. Why aren't we getting more activity from members, feedback, etc?
 - ii. We are very regimented, is there a way to make it easier and more relaxed?
 - iii. What would you as members like to have out of the Club?
 - iv. Why are you a member?
 - v. Why would you recommend someone becomes a member of the LBBBC?
 - vi. Kristen Simon reiterated that we are definitely appreciated by the front office for the things that we and the support that we show the team. The front office is looking to us to help with some new and fresh ideas for the team and what fans would like to see next year.
 - vii. What is the difference between a Booster and a Boomer? Both seemed to emerge very close to each other last year and the names were similar. Are there advantages of being one or the other?
 - 1. The Boomer Club is run by the front office and funded by Lancaster Gastroenterology. One of the advantages of their membership is receiving free tickets for games on Tuesdays.
 - 2. The LBBBC is run by other fans and we are here to support the team. Our operations are funded by membership dues.
 - 3. In 2008, there was confusion with the two, mostly because the ad in the playbill was on the same page.
 - 4. In 2009, the Boomers had an ad in the playbill and the LBBBC did not.
 - viii. Some members have expressed interest in the past that they would like to see more contact with the players. It is difficult to have a player come to one of our meetings because we

meet when they are out of town, so it is difficult to have one of them come to the meetings and have them answer some questions from club members.

- ix. Is there something more that we can do for the players?
- x. Remind everyone to provide coupons for some freebies from the stadium or even provide other coupons for other restaurants (from the Entertainment Book, Kids Stuff, or the Clipper Magazine).
- xi. Members appreciate the activities. Is it possible to have more trips to away games? How is our attendance? There were often questions in 2009 if we would have enough participants to run a trip. However, in the end, after opening the trip to the public, we did.
- xii. A possible way for Members to have more interaction with the players would be to allow for early admittance to games with autograph sessions.
- xiii. A concern was addressed that we don't want to infringe on the player's personal time.
- xiv. Have we asked the players what they want or need? This is where the Player Liaison Committee is involved. If you are interested in further interaction with the players, this may be a committee you may want to join to help in determining their needs.
- xv. An option to determine their needs other than just a few people talking with a few players is to either have a special website for them or have a "WANTED" section or some type of special login for the players to take them to another area of the site which includes a link for them to let us know if there is a snack they liked, meal they didn't like, something they may need, food allergies, etc.
- xvi. Would we be able to do something similar to what Southern Maryland does by selling t-shirts at a table and have a player or two there to sign autographs? What about a casual team photo or photos of individual players? What about a donation for an autograph. One member mentioned that they were not in favor of charging for an autograph to help support our general operations. If they funds would be donated to charity, that may be different.
- xvii. An issue that was addressed when a previous request for a t-shirt type item to be sold on the concourse was a possible situation where we were competing with the store. Also, what if a non-member goes to purchase a "Booster Club" item and they are not a member. We do have some membership merchandise that can be purchased separately. An option is to have a more generic baseball themed "logo" to have on the t-shirts. Something with the crossed bats and

baseball that we have. Or, we could have a competition for a t-shirt logo like we are having with the membership pins for next year. Jerry Kipphorn is going to try to obtain the agreement or some more details on how Southern Maryland runs this for their games. A possibility is to sell ad space on the t-shirts for the places we go for our activities, the restaurants we go to for the player meals, etc.

- xviii. What about a baseball calendar – there was concern over that because they would likely be out of date before the season started and what pictures would be placed in it? The players may leave and will be unable to autograph it at a table.
- xix. Another option is a trivia book.
- xx. However, the items that would be taxable in PA (food and clothing are not taxable), would likely be an issue due to the sales tax.
- xxi. Any of these ideas will require a disclosure of where the funds would be used.
- xxii. Are there any other thoughts on the general operations of the club?
- xxiii. One member expressed he felt that the club was operating fine. He has been in other volunteer organizations and our organization is running as well as another one that has been around for 15 or so years.
- xxiv. Is there any input on why more members do not participate in the meeting or go to more activities?
- xxv. In many organizations, you will be lucky if you have 15-20 percent of the membership at meeting and in that case, you are doing well.
- xxvi. Members would appreciate more recognition by the Front Office throughout the season. Possibly thank you's to the Club on the board. i.e. for a player meal. Also, would it be possible to recognize the restaurants on the video board if one was donated for the players after that particular game.
- xxvii. Ad space in the playbill was discussed. Last year we would have only been able to have an ad if we were able to purchase the space. We understand part of this was because the playbill was smaller, but would an option be to have an ad give part of it to a vendor, i.e. a restaurant that is donating a meal.

11. New Business

- a. At the Board meeting, Emily Reinbold mentioned that the front office will be working at the Coats for Kids Telethon. They requested help for a few hours by 5 or 6 Members to answer phones. The time slot has been determined, but will be confirmed and sent to the Membership.

12. Next Meeting

- a. Board – Tuesday, November 10
- b. General – Tuesday, November 17 – Elections for the 2010 Officers and Board will be held at this meeting

13. Comments from Lancaster Barnstormer Representative – Kristen Simon

- a. The Ice Park will be back this winter. The likely start date is December 12.
- b. There has not been a decision on the 2010 team Manager and coaching staff.
- c. They are very close to releasing the 2010 schedule.
- d. Season ticket contracts were sent out. The staff is very sensitive to the issues surrounding the economy today. If you would like to continue your plan, but would like to set up payment schedules different from what is in the contract, please contact Kaye Willis. The staff is willing to work with you.

14. Adjournment

- a. Dave Bertzfield and Deb Heisey made the motion to adjourn the meeting. The entire Club approved the motion.